

Elmscot Group

Day Nurseries, Nursery Schools and Kids Collective Clubs

PARENT PRIVACY NOTICE

This Privacy Statement explains our practices, including your choices, regarding the collection, use and disclosure of certain information, including your personal information, by the Elmscot Group (including Kids Collective).

Contacting us

If you have general questions about your registration or our use of your personal information, cookies or similar technologies, please contact us by email info@elmscot.co.uk.

Collection of information

We receive and store information about you such as:

1. Information you provide to us:

Your name, email, address, telephone number, payment method and certain information about your child(ren) such as name, age, childcare requirements, medical or dietary requirements to ensure the safety of your children in our care and proper administration of our services. We collect this information online when you enter it or give it to us while registering for and using our childcare services, booking parent workshop or training course, or participating in surveys.

2. Information we collect automatically via the use of website cookies for example:

- Information about your use of the website
- The requested web page or download with date and time you accessed the website
- The internet address from which you accessed the website

3. Information collected by the Elmscot Group:

We collect information during the period in we provide services such as ongoing medical or dietary information where required, child development records, accident and incident records, photography and videography.

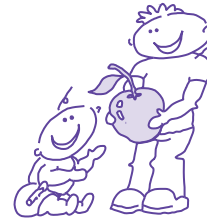
Use of cookies

In order to provide information and registration services via our website, we may send cookies to your device. Cookies are text files that let us identify your device, carry out transactions and capture the information above. You can adjust the settings on your device to decline use of cookies however this may limit your ability to buy services and carry out certain functions of the website. Please contact the supplier of your device for instructions on how to do this.

Use of information

We use your information to provide, administer, market and improve our services to you, to process your enquiry, registration, bookings and your payments and to communicate with you.





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Consent – your choices

We will only contact your personal email address if we have your consent to do so. You can opt out of communications at any time by emailing info@elmscot.co.uk.

If you are a registered parent or have signed up to one of our events or training then you will automatically receive our communications by email, telephone and post unless you tell us otherwise.

Disclosure of information

Information collected by us will be used by the Elmscot Group only and not passed to third parties unless you have given consent, except where the product or service is delivered by a third party on our behalf, or we are obliged by law to do so. We will only keep data for as long as necessary. We share your information for certain purposes and to third parties, as described below:

Retention of information

We securely retain your information for as long as required either by UK or EU law and/or as long as we need it to fulfil the terms of your registration and/or to provide you with services or information you have requested or signed up to and for the legitimate running of the Elmscot Group. After this period it is destroyed.

Use of Elmscot Group (and Kids Collective) website(s)

Within our websites, we link to other useful organisations' websites that may be of use to you; however we do not endorse the information on these websites and are not responsible for the websites' content. The Elmscot Group cannot be held responsible for the privacy of data collected by these sites. You should review their privacy policy before sending them any personal data. We make every effort to ensure that viruses, malware and other malicious software is excluded from our website, however we advise that you take appropriate precautions to protect your device. The Elmscot Group cannot be held responsible for any consequential damage from malicious software or any other use of our website, products or services.

While undertaking transactions through the Kids Collective Holiday Club Registration Service your personal financial data is protected to ensure secure transmission of the information.

Your information and rights

You have the right to access any information we hold relating to you. You can request access to personal information or details of any transfers to third parties by emailing us at info@elmscot.co.uk. You may also request that we delete personal information that we hold about you. We may reject requests that are unreasonable or not required by law, including those that would be extremely impractical or could require disproportionate technical effort.

